

Reference Letter

Abudawood group is a consumer goods distributor for leading food, personal care and home care products operating in 6 countries including (Saudi Arabia, Pakistan, Bahrain, Yemen, Iraq and Egypt).

We are implementing SAP for our operation and Ms. Aysegul Alasarli was our project manager in our SAP implementation in Pakistan which included SD, MM, FI and CO and HR (Payroll) modules implementations.

She has a good logical reasoning ability and always try to solve problems efficiently. In addition, she has demonstrated excellent powers of observation, and has the ability to communicate and suggest changes that were effective upon implementation.

From the beginning of the implementation, she was strict, confident and always decisive in a way that keeps the project on time which pays out for the benefit of the project.

She regularly discussed with the project consultants the progress, the updated action list and the time line for achieving the pending tasks.

Along the project she had an excellent sense of understanding the integration points among SAP modules and improving the flow from one subject

Aysegul is always valued for her contribution and the skill and sensitivity with which she illustrated in her way of managing the project.

Her attentive listening and great enthusiasm has helped her overcome any language limitations. She is both self-confident and independent, and has a great sense of humor that has helped her form strong relationships peers, and members of our staff.

I wish her all the best in her higher career and strongly recommend her as a project manager.

Hazem Mohammed El Banna

IT Manager
Abudawood Group